

Southeast Europe Transnational Cooperation Programme

Third Call for Proposals

Strategic Project Development – TOR Priority 4

Demographic Change in SEE:
Migration and Human Capital as key for sustainable economic growth

Belgrade 07th April 2011

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Agenda

08:30 – 09:00

Registration

09:00 – 09:15

OPENING

*Mr. Ognjen Mirić / Serbian European Integration Office, Deputy Director,
Coordinator for EU funds*

Ms. Sanda Šimić / Serbian European Integration Office, Assistant Director

09:15 – 09:30

Introducing the 3rd CFP - *Mr. Ivan Curzolo / SEE JTS*

09:30 – 10:30

WORKSHOP 4: Demographic Change

- Demographic Situation in SEE - *Mr. Dimiter Philipov / Vienna Institute of
Demography*

- TOR4: Background and practical information for applying - *Mr. Johannes
Gabriel / SEE JTS*

10:30 – 11:00

Coffee break

11:00 – 12:30

Audience presenting their ideas, Q+A

12:30 – 13:00

Summing up and farewell

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Introducing the 3rd CfP

First discussion on strategic calls at SEE program level (after approval of the programme)

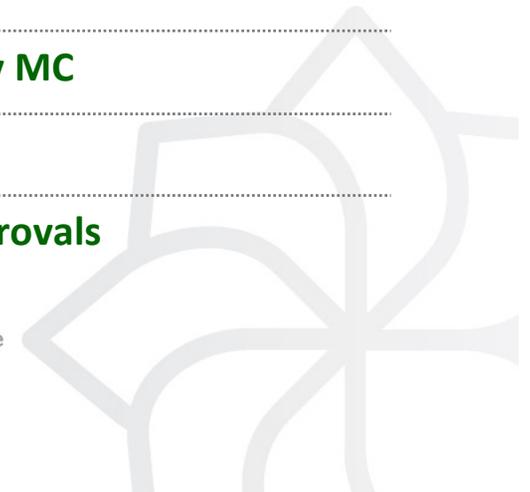
Starting point for an innovative exercise....

- Operational Program: general concept (7.2 sub-chapter)
- Program Manuals: (strategic project, stakeholders, procedure)
- Preliminary MC agreement (MC Vienna)
- Questionnaire submitted by the Partner States, the outcomes of the 1st SEE strategic workshop (understanding needs and expectations at national level for strategic projects)



Introducing the 3rd CfP

05.05.2010	Decision on 3 rd call at MC committee in Pula		
08.07.2010	1 st strategic seminar in Dubrovnik		
22.09.2010	2 nd strategic seminar in Thessaloniki		
Start	End	Duration	Task
11.01.2011	25.02.11	2 months	WP for approving ToRs + Application Package
25.02.2011	08.04.11	1 month	Territorial marketing
Mid April	End May	6-7 weeks	Call is open for EoIs
End July		2 days	Proposal pre-selection by MC
October	November	8 weeks	Call is open for AF
January 2012		2 days	MC meeting: project approvals



1. Background – Narrowed Topic

Demographic Change

~~Land use~~

Migration

~~Families~~

~~Focus on vulnerable
Groups~~

~~Infrastructure /
Housing~~

~~Accessibility~~

~~Public finances~~

Human Capital

~~Spatial focus
(urban)~~

~~Spatial focus
(rural)~~

Labour Market

1. Background – Policy Frame

CEC (2008): Demography Report

SUMMARY

Member States can tackle the challenges of demographic change by acting in five key areas.

In October 2006, the Commission presented its views on the demographic challenges the EU faces and on opportunities for tackling them in the communication “*The demographic future of Europe —from challenge to opportunity*”¹. The communication expressed confidence in Europe’s ability to adapt to demographic change and notably population ageing, but also stressed the need to act in five key areas:

- Better support for families;
- Promoting employment;
- Reforms to raise productivity and economic performance;
- Immigration and integration of migrants;
- Sustainable public finances.

The Communication also announced that every two years, the Commission would hold a European Forum on Demography. The first

1. Background – Policy Frame

CEC (2009): Ageing Report

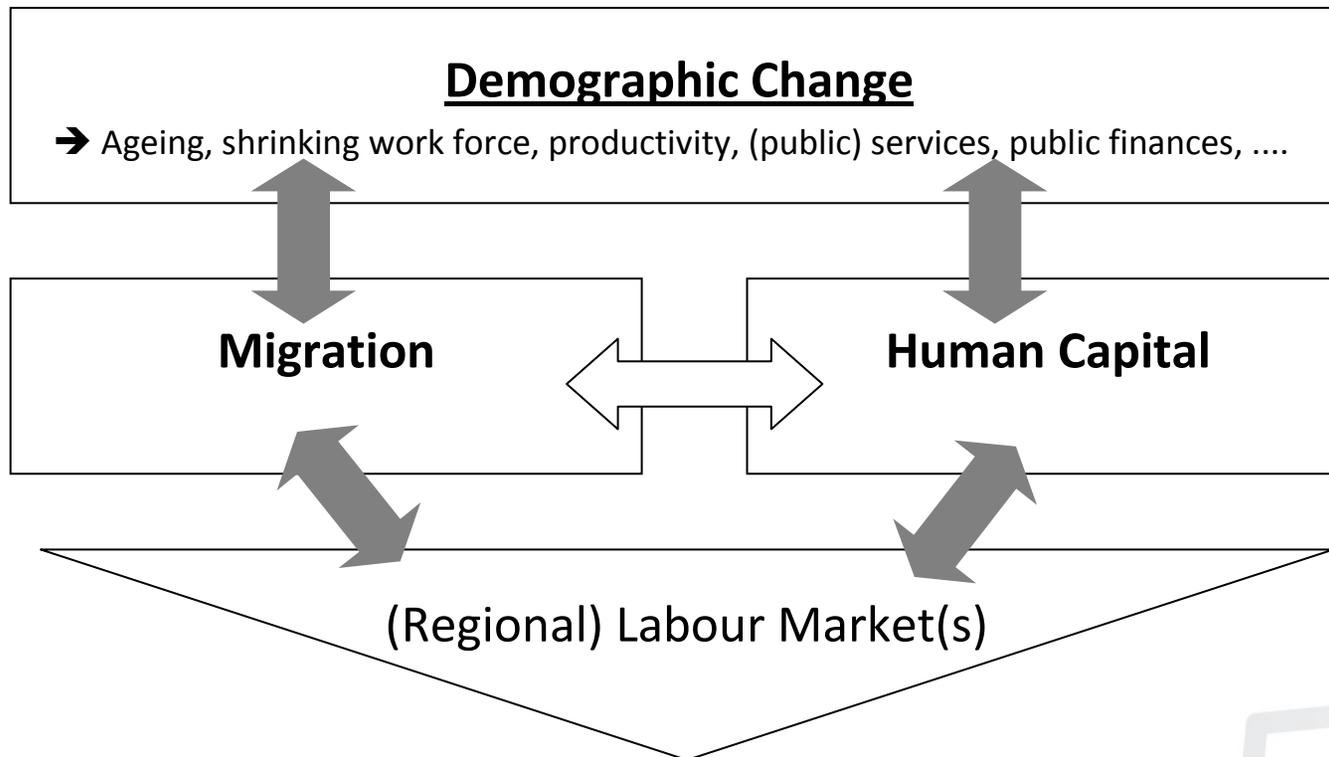
By pursuing vigorously the reform agenda, by investing massively in the quality of human resources and by removing barriers to the full use of its labour force, the EU can emerge stronger from the current economic crisis. This should therefore be seen as a time for social innovation inspired by the successful experiences and reform processes already in evidence across the Member States. Arguing strongly for reform is not just an economic agenda. It is an agenda that will promote good health, good education and good quality of life for current and future generations. It is an agenda that will allow Europe to look to the future with confidence.

* * *

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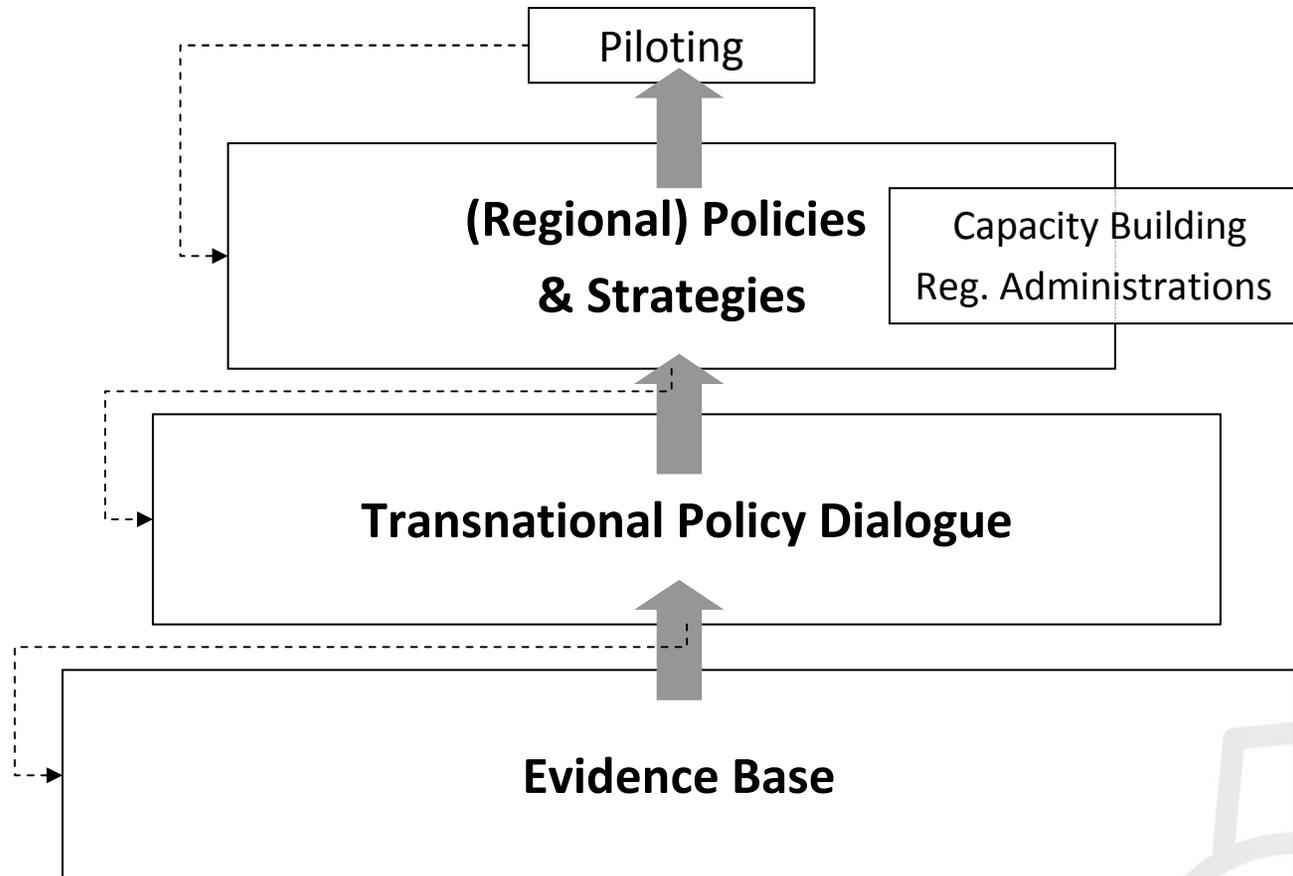
1. Background – Core Components



Competitiveness of SEE regions and cities



1. Background – Logical Frame



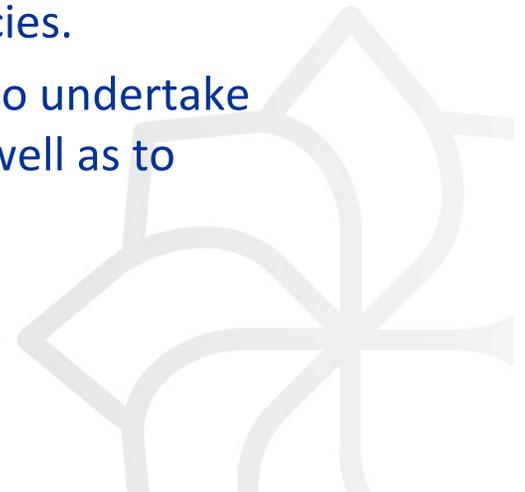
2. TOR 4 - Overall Objectives

The overall objective is to design new ways of addressing **migration-related demographic changes** and its **effects on human capital and labour markets**, with the **ultimate goal of achieving sustainable economic competitiveness** of SEE countries, regions and cities. To do so, the project aims at improving and **harmonizing the statistical evidence base** across the programme area, promoting **transnational policy dialogue** and **strengthening public administrations' ability** to develop and implement innovative policies and strategies.



2. TOR 4 - Specific Objectives

1. To improve the **evidence base** with regard to migration-related demographic changes by facilitating the **common understanding and SEE-wide usability of existing data, information and statistical tools**.
2. To promote **transnational policy dialogue** and mutual **policy learning** among SEE key-stakeholders of the policy-areas concerned.
3. To develop effective **demographic / migratory forecast models** and derive **regional policy scenarios** with regard to labour market, human capital and related public services.
4. To increase the **policy coherence** by updating **regional strategies** and mainstreaming integrative approaches into sectoral policies.
5. To **strengthen the capacity of regional administrations** to undertake evidence-based strategic planning and programming as well as to implement related policies and strategies.

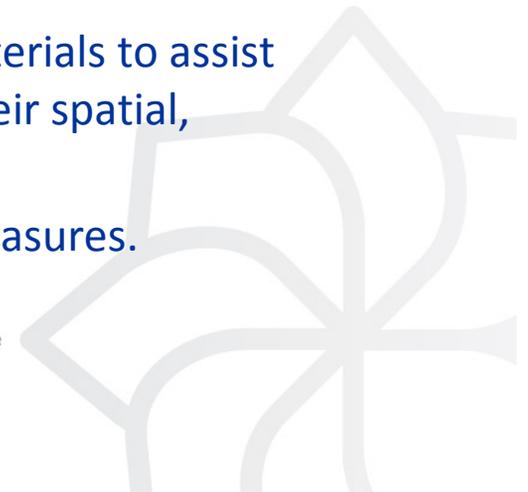


2. TOR 4 - Compulsory activities

1. **Mapping the data** and information (as well as related statistical tools) available in SEE on migratory flows and demographic changes in relation to labour market needs, human capital and local social and economic services.
2. Elaborating a concrete **action plan for knowledge transfer and capacity building** where such data, information and/or tools are not available.
3. Developing and implementing **transnational policy learning and dialogue** mechanisms as well as setting up a common platform for launching transnational policy initiatives.
4. Joint development of a flexible methodological framework for **forecast models and policy scenarios** to be applied at regional level.
5. Making available policy tools for **streamlining sectoral policies and the regional programming of existing funding** instruments in a strategic way.
6. **Enhancing the capacity of regional administrations** to use policy scenarios, results of forecasts as well as statistical outcomes for strategic policy planning and for programming resources and services accordingly.

2. TOR 4 - Indicative activities

- ...
- Develop adjusted Migration Profiles including data on demography, human capital, labour market as well as information about related policies and institutional frameworks.
- Identification and coordination of existing networks in the policy-areas concerned and/or initiating new network structures.
- ...
- Promoting policy learning on how to better use existing research data for evidence-based policy making.
- Elaborating a methodology to compare regional scenarios and identify common/ complementary needs among regions.
- Joint development of a methodology or other guidance materials to assist administrations to integrate forecasts and scenarios into their spatial, economic and sectoral plans and programs.
- Design and implementation of training-programms and -measures.
- Pilot measures in the fields concerned ...



2. TOR 4 - Outputs

- SEE-wide Inventory of data, information, statistical tools and data analysis systems in use in the fields of dem. change, migration and human capital.
- Needs analysis and action plans for those territories and administrative levels, where the mentioned data or tools are not available.
- Map of forecast models in use to anticipate the impacts of migration-related demographic change.
- New, updated or adjusted forecast models.
- Transnational platform/network ... for continuous dialogue and policy learning.
- Improved frameworks for multilevel governance of complex policy challenges.
- Comparative methodology for the identification of common needs and challenges deriving from the forecast scenarios.
- Evidence-based tools for policy planning and programming ...
- Improved policies and (pilot-) strategies
- Training programmes, course-concepts and curricula
- Trained administrative staff with improved skills and competences

2. TOR 4 – Type of Project Partners

- **Regional and local authorities** of territories most affected by demographic and migratory flows.
- Relevant **national ministries** with a direct competence on demographic change, migration or human capital and its respective policy effects.
- **Statistics offices/bureaus, population registries, employment agencies.**
- Regional (SEE) **networks** active in relevant fields.

Further partners, such as chambers of commerce, labour unions, international organisations, universities or research institutes or relevant NGOs might be added in order to ensure the technical expertise, sectoral spread and horizontal linkages needed for achieving the specific goals of a project.



2. TOR 4 – Eligible Partnership

Obligatory:

- Minimum of **eight countries** (financing PP or ASP)
- **Not more than three** (financing) partners **per country**
- At least **six of the financing partners shall be regional (local) authorities** of territories facing significant effects from demographic/migratory flows.
- 1 institution can be financing partner in max 2 (two) project proposals
- 1 institution can be Lead Applicant in max 1 (one) project proposal

Recommended:

- The ideal partnership will consist of approx. 15 financing partners.
- The inclusion of further actors as ASP or Observers can be considered an asset if their value added is clearly demonstrated.
- There must be a demonstrated balance between partners who have experience and expertise to share and partners looking to gain capacity.

3. Practical info for applying

Available Budget

- Aprox. 30M€ ERDF for 5 TOR
- Project duration (30 months max)

** ERDF & IPA co-funding rate is 85% of eligible costs; ENPI is 90%.*

*** IPA & ENPI funds are subject to signature of the financing agreement between EC and the beneficiary countries*

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3. Practical info for applying

2-Step application procedure

- 1st Step: online submission of Expression of Interest on SEE website
- 2nd Step (if EoI approved by the MC): coached submission of full proposals on SEE website (high-quality projects are needed)

IPA integration is under finalisation

- Integrated administrative and financial management with ERDF
- No pre-financing!
- Public co-financing only
- No budget thresholds

ENPI available

- Minimum threshold 100.000 EURO



3. Practical info for applying

Eligible Partnership

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3. Practical info for applying

Reference Documents *(pls. read carefully!!)*

- SEE Operational Programme
- Programme Manual 3rd call - 1st step
- Call announcement
- Relevant Terms of Reference (ToR)
- Applicants' Guidelines

Application documents

- Expression of Interest
- Statement on Pre-financing and Co-financing to be signed by all PPs

All documents to be soon available on the SEE Programme website!

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3. Practical info for applying

*Info and tools provided by the **Programme Manual 3rd call - 1st step***

Final version not approved yet - soon available on the SEE Programme website

- General Programme's information
 - ..., programme bodies, area, financing, legal framework, ...
- Strategic project generation
 - Eligibility of ERDF and IPA PPs
 - Sort and role of PPs, Composition of Partnership
 - National Cofinancing
 - Eligibility of project activities
- Eligibility of expenditures
- Info for ENPI participation
- Development and application procedure
- Assessment and selection criteria
 - Tool for self-assessment of your project proposal

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4. Expectations

General expectations (all TOR)

- Further development of the concepts of the ToR
- Relevance/suitability of the partnership:
 - geographical balance (financing partners and ASPs)
 - territorial representation by public authorities
 - clear roles consistent with competences
 - balanced involvement of partners
- Clear transnational value added
- Balanced budget distribution (per PP, per WP)
- Clear, transparent and coherent set of activities (workplan)
- Avoid re-inventing the wheel! Check what's going on around you!

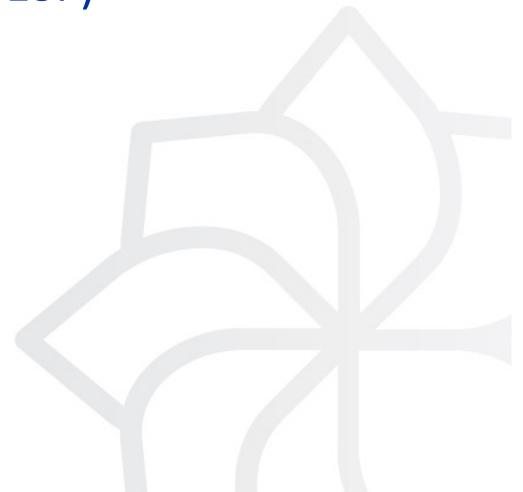


4. Expectations

Expectations (TOR 4)

- TOR are not a final project proposal – it is a narrowed and clearly defined topic, but there is still room for maneuver ...
- Design your project - don't copy-paste!
- Integrated approach - no projects addressing isolated aspects/sectors (e.g. education or health) are expected
- Avoid overlaps with other funding instruments (e.g. ESF)

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4. Expectations

Expectations (TOR 4)

- Where to start – partnership or project idea?
 - It should be a iterative process
- Don't forget the „big picture“: Clear links to the mission of the Programme and Priority 4!
 - *Territorial, economic and social cohesion in SEE*
 - *Transnational synergies for sustainable growth areas*

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